

# Corporate Eldercare Solutions, llc

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Eldercare Strategist

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**Veronica Woldt, MA**

Veronica Woldt is a gerontologist with a special focus on providing employee/ employer eldercare solutions in the work place. Veronica is owner and principal of Corporate Eldercare Solutions, llc (CES), a business that determines the level of impact elder caregiving has on a workforce and identifies solutions to those problems. CES helps companies save money from lost productivity and aids in reducing the eldercare related stressors that increase health care costs.

Veronica holds a Master of Arts in Gerontology and is a member of the American Society on Aging, Wellness Council of America, Milwaukee Aging Consortium, Metro Milwaukee Society for Human Resource Management, Metro Milwaukee Association of Commerce and south Wisconsin EAP Friends Chapter.

## Why CES, llc?

Corporate Eldercare Solutions is a company focused on what has been described as "an oncoming tsunami" by Bill Mulcahy, president of Work & Family Benefits, Inc.

We conduct an Eldercare Audit and Needs Analysis to measure and identify employee eldercare challenges. We suggest solutions including eldercare benefit guidance, group employee and employer eldercare education, plus individual employee consultation to determine initial eldercare management direction. Let us meet with you to illustrate how Corporate Eldercare Solutions can help reduce productivity losses and add dollars back to your bottom line.

Corporate Eldercare Solutions is your "front door for answers" when you address the elder caregiving issues among your workforce.

The percentage of your workers spending time with caring, helping or dealing with eldercare responsibilities can be anywhere from 25% to as high as 50%. The average annual cost to the average business per caregiving employee was estimated at \$2,110 in a study done by MetLife.

**Multiply 25% of your workforce by \$2,110 to learn (at minimum!) what eldercare is costing your company.**

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